

RACIAL EQUITY CERTIFICATION

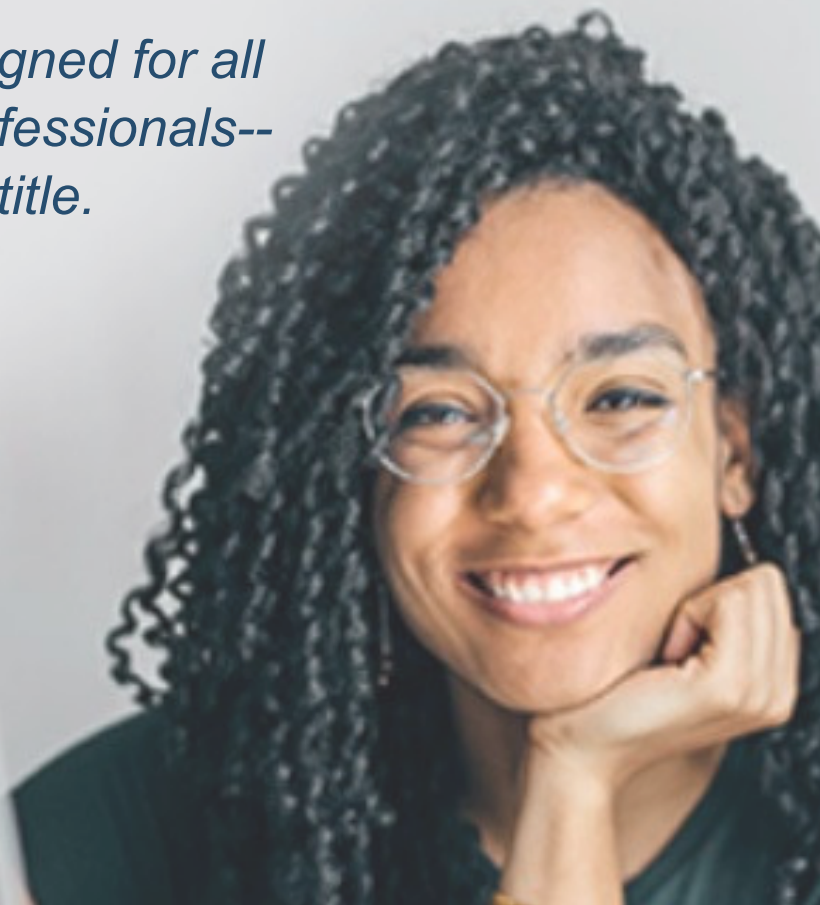


SOUL FOCUSED GROUP



www.workforce180.com/equity

A course designed for all workforce professionals-- regardless of title.



Workforce180 is proud to partner with Soul Focused Group, LLC, a Social Change and Leadership Development consulting company. They are Human Performance Specialists who believe in people.

Their team brings over fifty years of experience in helping people unlock the power of their Natural Expression through Integrated Consciousness and Ego Reduction®.

MODULE 1:

SOCIALIZATION

This module will support participants in understanding how the human socialization process and social conditioning shapes our views, decisions and actions around race. Participants will begin to grasp how the messages from our society relating to race and racism lives within our subconscious minds (groundwater).

MODULE 2:

RACISM HISTORY

The history of racism will give participants a robust and in-depth understanding of how and why race, as a socio-political category, was intentionally created, as well as, how racism developed as system of both power and disempowerment over the course of the past 400 years.

MODULE 3:

RACIAL BIAS

This module explains in through detail how implicit racial bias is a direct and disempowering outcome of having been socialized within a race-based society. Participants will learn how each of our brains are hard-wired to receive and hold messages that perpetuate racial inequity.

MODULE 4:

MOVING FORWARD

In the final module participants will learn (1)transformational strategies designed to support them in acting equitably beyond their socialization and groundwater, (2)how to apply understanding of history as a social change tool and (3)how to strategically forecast towards a vision for racial equity.